

Your Fundraising Guide



You are doing something amazing

Thank you so much for deciding to fundraise for Katharine House Hospice.

In this guide you will find everything you need to help plan your fundraising. We have a whole host of ideas to help you put the 'fun' in fundraising, so don't worry if you're not sure where to start.

The great thing about fundraising is you can make it as simple or elaborate as you like! You can do anything from having a stall at a car boot sale, to organising a sponsored activity or a community-wide event, it's up to you. Whether you raise £10 or £1000, every penny makes a difference to the lives of our patients and their families.

And what's more, rest assured once you have started your fundraising journey, you'll receive the full support of our expert fundraising team who will help you along the way to ensure you reach your target in no time!

We would love to hear from you!

Contact us by phone on 01785 254645 or by email at fundraising@khospice.org.uk



Ways to raise

Quiz

Host a charity quiz, it could be themed or general knowledge. Charge for entry and include a raffle to raise extra funds.

Celebration Fundraiser

Have you got a birthday or anniversary coming up? Why not set up a fundraiser on Just Giving or Enthuse and ask people to make a donation instead of buying gifts? It's really easy to get started, see page 6 for details.

Care for a Cuppa

Plan a family barbeque, a catch-up with friends or a coffee and cake with colleagues. Put the kettle on or pop open the prosecco, do it your way and make a donation to the Hospice.

Make up your own fitness challenge!

Squat, plank, run, jump, cycle ... Choose your challenge, do it as an individual or part of a group, set-up your online giving page and away you go!!

Visit our website for more inspiration and some ready-made challenges.



NHS Couch to 5k, Brave the Shave, a trekking adventure, Three Peaks Challenge, Coast to Coast cycle, sell your stuff, unplug for the day ... for more ideas visit www.khhospice.org.uk



Other ways to support us

Support us while you shop!

If you shop online there are several ways you can raise money at the same time by using fundraising platforms that make a donation to Katharine House each time you make a purchase. Whether it's Amazon Smile, Top Cashback or Easy Fundraising your shop can help to support patients with life-limiting illnesses. Happy Shopping!

Live Stream on Twitch

Connect a Just Giving page to your Twitch account and people can donate to watch you in action. Try a live streaming marathon, 12 hours or even more! For further information and a "how to" guide visit

<https://www.justgiving.com/inspiration/ideas/streaming>

<https://www.twitch.tv/>



Join our lottery

Join our lottery for the chance to win £2000! Our lottery costs just £1 per week and you get the chance to win our top prize every week, plus lots of other prizes. Sign up now at <https://www.localhospicelottery.org/hospices/katharine-house-hospice/> or call 0800 316 0645.



Don't forget to ask people to Gift Aid their donation. If they are a UK taxpayer we can claim an extra 25p for every £1 donated!

Fundraising at work

No snacks

Get everyone to ditch snacks for the day, saving their waistline and also some money, what they would have spent could be donated instead!

Cake Sale

Cake Sale or Chocolate Sale ... or make or buy the snacks for the office to purchase and donate the profit!

Dress down day

Have a themed day, wear a specific colour, or link to a celebration like Christmas or Hallowe'en and ask your colleagues to make a donation to join in.

No email day

It's good to talk! Why not challenge your colleagues to only communicate verbally for the day, and get them talking, they can receive sponsorship for every hour they last!



How your fundraising helps

The specialist palliative care at Katharine House Hospice is provided free of charge to all our patients and their families 24 hours a day, 365 days a year. This is thanks to people like you. Without the support of our local community, our hospice simply would not exist, so we really cannot thank you enough for your vital support.



£15 pays for one hour of nursing care.

£50 pays for a delicious and nutritious home cooked meal for 8 patients.

£110 pays to provide care during the night in a patient's home

£450 pays for 24 hours of care for an in-patient.

£6500 pays for all of our services for 24 hours.

Make your Fundraising Great!

Set up an online giving page

Online giving pages are a quick, simple and secure way to collect donations. It's easy to share your story, raise funds and track your fundraising using these platforms and you don't have to worry about collecting cash, the hard work is done for you.

<https://khhospice.enthuse.com/profile> <https://www.justgiving.com/khh>

Match fundraising

Employers often run match funding schemes where they will match the amount you raise. Ask your HR department whether this is something they might be able to do.

Set yourself a target

Setting a target of how much you want to fundraise gives you a goal to aim towards. Share this target with your friends and family and it may encourage them to give more. Don't be afraid to be ambitious, supporters are often surprised at how quickly the money adds up.

Spread the word

Don't be afraid to tell as many people as possible about what you're doing. Using social media is a great way to get the word out. Telling people why you're raising money for Katharine House is a good way to help motivate them to get involved. Don't forget to tag us in so we can see and share.

How to pay in your money

Paying in your fundraising money couldn't be simpler. Any money you have raised online will automatically come to us, you don't need to do anything. Anything you have raised offline can be paid in to our bank account (our fundraising team can provide details on request), or you can drop it in to the Hospice or our Business Centre any time.

Let us know as soon as you start your fundraising as we will support you as much as we can. We can help promote your activity on our social media platforms or website, provide materials (bunting, balloons, banners), or answer any questions you may have.

Just contact us on 01785 254645 or email fundraising@khhospice.org.uk and we will be happy to help.

